

संगिनी

Menstrual Hygiene Management Initiative

By **NOBA GSR** (Netarhat Old Boys Association - Global Social Responsibility)

Empowering Rural Girls
and Women with Dignity,
Health, and Awareness

#PeriodFriendlyWorld



MENSTRUAL HYGIENE CRISIS IN RURAL INDIA

Millions of adolescent girls face challenges during menstruation due to lack of awareness, infrastructure, and access to sanitary products.

1

Social Taboo

Menstruation still considered a social taboo

2

Limited Product Access

Limited availability of sanitary products in rural areas

3

No Disposal System

Limited availability of sanitary products in rural areas

4

Girls Missing School

Girls missing school during menstrual cycles

Poor hygiene practices | Increased infections and health risks
Reduced school attendance | Loss of dignity and confidence

THE SANGINI SOLUTION - A Community Driven Menstrual Health Model

Sangini integrates **education, infrastructure, and accessibility** to create a sustainable ecosystem.

Awareness

- Menstrual health education programs
- Community engagement & awareness drives
- Street plays and local language campaigns

Access

- Installation of **Sanitary Pad Vending Machines** in schools
- Easy access during school hours

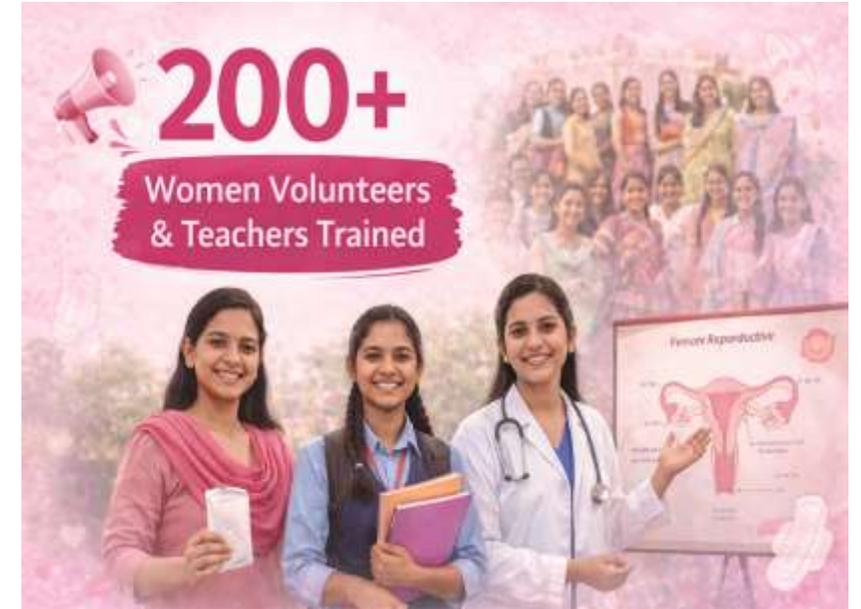
Safe Disposal

- Installation of **Incinerators** for hygienic disposal

Affordability

- Sanitary pads available at ₹2 for underprivileged girls

IMPACT SO FAR - Creating Change on the Ground



Sangini has helped transform menstrual hygiene from a taboo to a conversation about dignity and health.

Significant Reduction in School Absenteeism



Girls now attend school **regularly and confidently**

Before Sangini

Many girls **missed** classes during periods

40%
Absenteeism

After Sangini

School attendance **greatly improved**

80%
Regular Attendance

Impact



More learning



Better health



Higher confidence



Brighter future



Brighter future



Encouraging open dialogue around menstruation



IMPACT SO FAR - Creating Change on the Ground

This model can easily scale across **districts, states, and national programs.**



SCALABLE MODEL

A Replicable Social Impact Model

Model Components

- Awareness & education
- Infrastructure (vending machines + incinerators)
- Community engagement
- Affordable sanitary products

No girl should miss school because of a natural biological process.

Sangini is working to make this a reality.

- ✓ Install more vending machines in schools
- ✓ Train women health ambassadors
- ✓ Conduct awareness programs in rural communities



We invite CSR partners, institutions, and philanthropists to expand Sangini.

Your support can help:

- ✓ Install more vending machines in schools
- ✓ Train women health ambassadors
- ✓ Conduct awareness programs in rural communities
- ✓ Reach thousands of adolescent girls



Let's Work Together

PARTNERSHIP OPPORTUNITY

Join the Sangini Movement

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<https://youtu.be/HaApKKIH0UU>